North Sea Region 2020
Strategy draft

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The NSC Tartan – symbol of the North Sea Family

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Background

- **The NSC Executive Committee decided in June 2009 to explore the possibilities of developing a <u>strategy for the NSR</u>;**

- **Extensive <u>consultations</u> among the NSC members were carried out in 2010;**

- **Two <u>stakeholder conferences</u> were organised in order to further develop the basis for a strategy (Newcastle and Middelburg);**

- **The NSC decided to develop a draft strategy paper to be <u>submitted to the upcoming Danish EU Presidency</u> in the autumn of 2011;**

- **A team was established to <u>draft the strategy document</u> (including an external consultant) based on outcomes of consultations and inputs from members.**

Added value of a NSR strategy

- **North Sea 2020 is an acknowledgement that <u>none of the existing cooperation</u> tools are completely adequate to address all the challenges facing the NSR.**

- **The strategy must focus on those areas where <u>public sector intervention </u>at the macro-regional scale would accelerate positive development and bring about results otherwise not attainable.**

- **Focus on cross-border issues where <u>working together adds a value.</u>**

- **Improve <u>value for EU and other public funding</u>, as well as exploiting synergies between public and private sources.**

- **Support the <u>implementation of EU 2020.</u>**

Purpose and objective of the strategy

- **To ensure that the NSR <u>remains and improves the performance</u> as a competitive, attractive and sustainable area of Europe.**

- **To support a better governed region through <u>cross sectorial coordination</u> and involvement of all levels of government.**

- **To address <u>common, transnational challenges</u> related to sustainable economic growth, climate, energy and management of the maritime space.**

- **To <u>unlock large opportunities</u> in the NSR, not only less advantaged regions need to catch up; also successful regions need to continue to succeed.**

Purpose of the strategy paper

- **Provide arguments for and demonstrate the added value and benefits of having a NSR strategy, by:**

  - **Identify the strengths, weaknesses and <u>opportunities and challenges</u> in the NSR;**

  - **Describe the <u>priority areas and develop focus areas</u> (based on inputs from NSC members and consultative processes);**

  - **Suggest <u>measures</u> (concrete actions in action plan);**

  - **Provide <u>examples of cooperation</u> (from the NSR or other).**

Response: Priority strategic areas

No	Priority	Focus
1	Managing Maritime Space	• Maritime spatial planning • Exploitation of marine resources • North Sea Stakeholder Forum
2	Increasing accessibility transport	• Promote development of multimodal corridors • Multimodal logistics chains • Clean transport • Clean shipping
3	Tackling climate change	• Climate change adaption • Low-carbon technologies and energy efficient/green technologies • Renewable energy and North Sea energy grid
4	Attractive and Sustainable Communities	• Competiveness of sectors and enterprises (maritime and tourism) • Demography • Development of skills and employability
5	Promoting innovations and excellence (a horizontal priority)	

Priority: Managing Maritime Space

Priority focus

- Maritime spatial planning

- Exploitation of marine resources

- North Sea Stakeholder Forum

Measures (examples)

- Promote **harmonised plans and policies**, leading to more effective use of space and resources

- Fishing areas need to be **studied and assessed** to ascertain which form of management best suits the sea region, the kinds of fish caught and the type of fleet.

- Ensure a proper **balance of activities** across the North Sea, without one sector dominating others, seeking integration and compatibility of interests.

Priority: Increase Accessibility & Clean Transport

Priority focus

- Promote development of multimodal corridors and shift from road to sea

- Optimise performance of multimodal logistics chains

- Clean transport

- Clean shipping

Measures (examples)

- Access to **the (TEN-T) core network** for peripheral and maritime regions with weaker transport flows, fewer routes.

- Invest in the development of supplementary **infrastructure**, innovations in vehicles and green fuels technologies.

- Support measures and incentives to improve the **environmental performance of shipping** needed to take forward strategies such as Clean Shipping.

Priority: Tackling Climate Change

Priority focus

- Climate change adaption

- Low-carbon technologies and energy efficient/green technologies

- Renewable energy and North Sea energy grid

Measures (examples)

- Development of a **catalogue** and action plan for **climate adaption** in the NSR (mainstreaming of programmes in relation to national and EU programmes)

- Promotion of **innovations and green growth** in low-carbon technologies in sectors, climate-proofing land use and planning regulations, community capacity building and green procurement..

- Foster strong regional approach for planning and **developing of grids.**

Priority: Attractive and Sustainable communities

Priority focus

- Competiveness of sectors and enterprises (maritime and tourism)

- Demography

- Development of skills and employability

Measures (examples)

- Focus on the development **clusters** linking existing networks in particular areas - **maritime, tourism** in energy, food, biomaterials, aqua culture, biotechnology and cleantech.

- Improve cross-sector policy coordination to address **demographic and migration challenges**.

- Initiate **mapping of skills and competences** and take forward corresponding recruitment and retention strategies.

Priority: Promoting innovation and Excellence – a horizontal priority

Priority focus

- Knowledge base society

- Innovative solutions

- Innovative environment

Measures (examples)

- Foster cooperation and **knowledge exchange, smart specialisation** strategies (4).

- Invest in the development and **innovations in vehicles and green fuels technologies** with a potential for optimising the capacity and decarbonising the transport system (2)

- Facilitate access to marine resources by creating a **forum where common interests and conflicts** can be identified, which can then be used to influence and support governments and other decision makers.(1)

Implementation, cooperation and coordination

Action Plan

- **Develop a rolling action plan**

- **Data gathering and analysis**

- **Set out the timeline**

- **Monitoring provisions**

- **Targets for strategy and priorities**

Principles

- **Funding from existing EU and public sources,**

- **Using existing funds in a better way including PPP etc.**

- **No new legislation**

- **No new structures**

Conclusion

Contribution of NSR to EU 2020

Priorities of NSR 2020 / EU 2020 Flagships	1 managing maritime space	2 Increase accessibility and clean transport	3 Tackling climate Change	4 Attractive and Sustainable Communi	5 Promoting Innovation and Excellenc
Innovation Union	✓	✓	✓	✓	✓
Youth on the Move				✓	✓
A digital agenda for Europe		✓			✓
Resource efficient Europe	✓	✓	✓	✓	✓
An industrial policy of the globalisation era	✓	✓	✓	✓	✓
An agenda for new skills and jobs			✓	✓	✓
European Platform against poverty				✓	✓

Next steps in the process

When	What	Who
21 June 2011	Discuss framework strategy document at Bruges	NSC General Assembly
June – September 2011	Consultation with members and other stakeholders	NSC
October 2011	Decition on final strategy paper	NSC Executive Committee
October-November 2011	Submission of final paper to upcoming Danish EU Presidency	NSC